

DISCOVER YOUR RIGHT LEADERSHIP BRAND

This is the beginning of a new day, a new moment. You have been given this moment to use as you choose. Thus you are blessed with a moment and a choice. You can waste it or use it for good. What you do in this moment is important because you are exchanging a beautiful moment of your life for it. When next moment comes, this moment will be gone for ever. In its place is something you have left behind...Let it be your *Signature* - something good for all. Have you discovered your *Signature*?

Living this life is really an amazing experience. It clears out the old to make way for the new. Right now the new is you, but someday not too long from now, you will gradually become the old and be cleared away. Life is so dramatic but it is true.

You are living a limited time, so don't waste it by living someone else's life. Don't be trapped by dogma. Don't live with the results of other people's thinking. Do not let the noise of other's opinion lead your own inner voice. Have the courage to follow what your heart says.

Develop "YOU" as a unique brand. Do great work. Leave an inspiring legacy and sign your own *Signature* that creates a definite change in you, your organisation, your family and society.

Lead your *Signature* to the highest level...



Signature...
discover your brand...



Branding or building a healthy image is essential to the success of every individual and institution.

Your leadership brand or image is a critical element of both personal and organizational growth. If you decide to develop a personal brand for you, we show you how to accomplish this critical objective.

Are you a brand?

Why do you need one?

Have you placed personal brand building at the top of your list?

As a leader your brand or image speaks volumes to your customers and associates. *Signature* is a power packed initiative for propelling your brand to the highest level. Your brand is in essence what you choose! Choice is the most important asset you have. Your choice is not only who you are but also what others believe about you. It is about re - engineering your choice!

Your brand in essence how people experience, being with you. Experience you create is the most important thing in your life. It is the perception about who you are as a person.

Signature is all about bridging the gap between who really you are and what people experience about you.

Your brand is what you choose. Your brand, cannot be manufactured. It has to be understood and developed on what is real about you. By investing your time and resources in building your brand, you will have the tools to truly inspire your people for the good of your family, organization and society. Your brand built on the values that define you, will become an asset. And you will feel even more confident about your choices.

It is not about developing your leadership out of thin air. It is about discovering your own personal leadership way. *Signature* is about connecting with others authentically. It is about initiating change that benefits the individual, the organisation and the people in it. It is an effort of building image and advocacy platform, it is not one more public relation agency. It is about profiling in the visibility and to facilitate your interactions so that you could clarify your right stand.

When you fail around, we make you come to terms with visibility and what it can do to your image. We are about correcting and charting the course for you, and manage your profile for value creation.

When you fail to brand you, people will successfully brand you, you like it or not. Better act fast and discover your

Signature...

Ride your personal *Signature* not only to the height of your success but to your greatness too.

Discover your *Signature* today.



A successful brand is built on what is real and authentic about you. The first step to discovering your brand is to acknowledge, accept and appreciate the fact that you have a brand of your own. With us you learn:

Why your brand matters?

How the brands are built?

How to create your right leadership brand?

What do people think about you?

Driving your brand to create value.

How your choice creates your brand?

How to communicate your leadership image?

How to become more visible and visual - the visual leadership?

How your brand can lose its brand value?

How to manage people who contribute to your brand value?

FAQ's of brand building?

How to leave your *Signature* - your leadership legacy?

How to project yourself?

To find a firm ground to hold forth around impossibilities.

To gain 360 degree visibility.

Signature provides knowledge, resources, tools and instruments you need to discover your own personal brand - the way. When you embark on that way you are in to a powerful presence that extends beyond your spheres of influence.



ANUGRAHA LEARNING & RESEARCH FOUNDATION

No: 7, Sundaram Brothers Layout, Trichy Road

Ramanathapuram, Coimbatore - 641 045.

+91 99430 39393 | resources@anugraha.in

anugraha_values anugrahalivingvalues anugrahalivingvalues