Create a lasting *impression* of your choice...



What you alone know is not enough to ensure success in life. The way you manage and present yourself is more and more the key to success. A person with greater social graces is more acceptable than others.

In fact, learning how to align with others is more important now than ever before. By practicing good manners, we benefit ourselves as well as everyone around us. Who we are shows in how we manage and present ourselves to others, and thus creates an impression on them.

With a world that is becoming more and more professional, your first impression play an increasingly important role in the success of your career and the organization you represent.



Learn to be a professional or lose the race ...

Your ability to present yourself professionally pays more than any other ability...



The way you present yourself does count in the business world, as no matter how brilliant you may be, your lack of social graces can make a bad first impression on people you meet. What people believe about you is based on how they perceive you - your visual message is very important.

Our learning initiatives are appropriately designed and focused to promote the required professionalism and self-awareness needed for enduring courteousness. Our initiatives are custom-designed to suit your needs through one-on-one coaching and mentoring. The initiative comes with following objectives to improve your social presence.



Wardrobe management Learning dress codes - formal/casual

Feeling good Personal hygiene and grooming

Visual communication Body language and eye contact

Creating the first impression

Effective introduction, protocols for introducing, Business card etiquette, Business gifts, Starting and continuing conversation, Developing agility and reflexiveness in communication, Networking and much more...

Effective communication Public speaking, Presenting words and making communication visual.

Social skills

Presenting oneself at social events, Dressing for occasions, Dining skills, Hosting, Guest responsibilities, Social graces, Parking manners, Managing stress, Managing setbacks, Managing relationships, etc. ...

Creating a graceful image

Telephone manners, Office etiquette, Mail manners, Reports, Managing visitors and customers, Respecting gender differences, Correspondence and memos, Managing at public places like airports, hotels, malls etc., Networking and building relationships, Meeting manners, Managing conferences and special events, Moving gracefully, Adapting and Building rapport, Dealing with seniors, Managing associates etc. ...

First impressions - Values in social skills is a custom built coaching and mentoring initiative. It can be applied for students of all age, parents, homemakers, executives, senior executives and senior citizens.



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