



What makes an executive the right value creator?

Executive way is a coaching and mentoring initiative of well clarified steps to discover executive excellence. It gives executives what they should have to succeed as right professionals. A clear and focused manual of value creation of what they should have right now to make their life a success.

It creates a systematic frame work useful to front line operators, team leaders, aspiring managers, managers, senior executives and entrepreneurs alike, providing them with,

- Clarity of content that is easy to understand.
- Stories, case studies and anecdotes that bring the learning concept to life.
- A well clarified vision, goals and objectives for coaching and mentoring sessions.
- A means of creating an organisational culture of value creation.
- Detailed interactive sessions on how to be a right professional with a focus on values.
- Coaching and mentoring in vision and value alignment.

There are few qualities that make someone a right value creator. These are the ability to have a well clarified vision, the ability to have a purpose and finally, the ability to travel on a path less travelled - *living values*.

The right value creator is the one who is not afraid to admit his/her mistakes, seek for help, do what is to be done in a context. He/she will refuse to do something that does not align with the vision. The right value creator will speak beyond silence: never afraid to speak up - an objective person who knows his limits and boundaries. He/she makes decisions that builds relationships with the clear understanding of how it can affect today and tomorrow.

The right value creator is committed to continuous learning and continuous value creation, thus he evolves continuously. He will seek courage to change things, which he can change. He will accept which he cannot change and make way for others to initiate a change. The important quality of a value creator is to embrace challenges and to know what he can change and what he cannot.

He excels not only at the operational level but also at personal, family and social level. He feels comfortable dealing with things he was not aware of. He will accept situations as a learning opportunity without any complaints. Above all, he will be sensitive to cultural issues and things happening around.

Inspiring steps to executive excellence - Executive way is an effective coaching and mentoring initiative of executive transformation. Participants will learn, clarify, assimilate and live values during the sessions. Appropriate value profiling instruments are used to make learning properly assimilated. The initiative can be delivered as either 90 minutes workshops, 04 hours workshops, one-on-one coaching and mentoring or experiential retreats.

CEO coaching, coaching and mentoring for leading at a higher level, mentoring initiative for business owners and directors.



Insight -
For senior executives, business owners and entrepreneurs.

Signature -
For executives, managers, potential performers and business owners.



Creating a personal brand, image make-over and leaving a legacy to follow.

Assimilating appropriate social skills like, grooming, dressing manners, dinning manners, travelling manners and so on.



First impression -
For executives, managers and potential performers.

Lessons in leadership-
For new managers, managers, senior managers and senior executives.



Creating a value based leadership pipeline across the organisation. A definite coaching and mentoring initiative with appropriate value profiling instruments.

Learning entrepreneurial approach to execution



Entrepreneurial leadership-
For students, start-ups, budding entrepreneurs and potential performers.

Project leadership-
For potential performers.



ABC of project leadership.
Designing, organising, executing, evaluating, improving and learning effective projects.

General management
Functional management - CRM, SCM, Product realisation, Service realisation, Quality management and so on.



Excellence in executive education -
Value learning projects for aspiring managers, executives, team leaders, supervisors and potential performers.

Pratham -
For students, new employees, budding entrepreneurs and front line operators.



To improve employability | To remain employable |
To learn basic social skills, project leadership essentials and entrepreneurial leadership | Life skills.