

Entrepreneurial Leadership

Ignite change
with the spark
in you

Anugraha Entrepreneurial Leadership Development Initiative is a long-term, project-based, high level, intensive, executive-mentoring opportunity. The learning offers ample potential to experiment, learn, and assimilate entrepreneurial values.

What makes you a good entrepreneur is what values you bring to the table. This learning initiative leverages our culture of continuous learning and continuous value-creation to help entrepreneurs, corporate executives, and others involved in entrepreneurial environments to learn what they need to develop ideas into successful businesses, and how to increase entrepreneurial opportunities in their corporations, institutions, and regions. The course content will introduce participants to values in successful entrepreneurial leadership.

The initiative promotes value creation and thus the growth of enterprises. It provides insights and resources to participants to establish their own projects and to reduce the risk of failure, thereby contributing to the economic growth of the Country. Participants will learn how to break down the elements of successful business growth into a step-by-step process and how this formula for success can be applied to their own business.

Through activities and project work, visits to high-potential project sites, live case studies and Leadership retreats with successful entrepreneurs, participants will be exposed to the content, context, and contacts that enable entrepreneurs to design, launch, operate, and monitor successful ideas which have been turned into reality based on value creation. Specially designed individual and team projects give participants hands-on, practical experience in developing a business plan, while networking events bring participants together with the entrepreneurial community.



Benefits-

The learning initiative covers topics such as developing business models and business plans, creating and capturing value, entrepreneurial leadership, experimenting with entrepreneurial leadership learning, how to select and de-select entrepreneurial values, evaluating entrepreneurial leadership opportunities, how to manage entrepreneurial resources, successful entrepreneurial brand building, innovative leadership development and creating value that is appreciated. Through a combination of high-impact interactive learning, field visits, projects and assignments, practices, retreats, bringing in renowned guest speakers, and simulation labs, participants are thoroughly indoctrinated in value creation.

The Learning module -

Current state assessment.
Defining the ideal state.
Designing the multiple future states.

Designing individual learning plans.
Setting long-term learning goals and short-term learning objectives.
Organizing learning resources.

Project based learning initiatives.
Field work, research and study.
Activity-based learning retreats.

Evaluating learning initiatives.
Performance self-assessment.
Interpreting the assessment outcome.
Evaluating for objective realisation.

Designing effective continuous
-improvement projects.

Continuous-learning initiatives.

Learning Model:

Multiple interactive sessions of 90 minutes each.
Multiple interactive sessions of 04 hours each.
One-on-one coaching and mentoring with effective tools and instruments.
Experiential and activity based outbound retreats.
Application: Students, Budding entrepreneurs, Start-ups, Executives, SME model and so on.

Who is it for?

This learning initiative is aimed at entrepreneurial individuals

Executives and managers in an organisation
Owners of businesses

A new entrepreneurial organisation less than three years old

The competition is open to ambitious individuals who have influence over the direction of their business and is available to both established and new entrepreneurial companies.

The course is aimed at aspiring individuals with potential from the most ambitious, growth-oriented companies.

How do we deliver this service?

The course is learnt in an extremely intensive environment through activities and self-monitored project work with our mentors.

High-potential field visits and retreats would help participants to learn while experimenting.

Existing businesses will also learn practical solutions and processes for solidifying their business model and accelerating growth.

Specially-designed team projects give participants hands-on, practical experience in taking an idea through an accelerated business growth process while networking events bring participants together with the entrepreneurial community.

Individuals are also encouraged to consider extending their visit and setting up targeted meetings with relevant businesses.




Participants are subjected to clarifying their entrepreneurship values through highly effective tools and instruments.



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